

PAULINA PRUSZKOWSKA

Senior Product & UX Designer

✉ Email: paulina@uxdesignerpro.com

☎ Phone: 786 508 4727

🌐 Website: www.uxdesignerpro.com

● EXPERIENCE

Verizon Value Brands | UX Designer 3 (Senior) | May 2024–Sep 2025

- Led end-to-end UX for high-traffic billing and account management flows, working independently and in close collaboration with product and engineering.
- Designed and launched a Wallet experience that simplified balances and payments, improving clarity and reducing user drop-off.
- Partnered with Accessibility, Research, Legal, XM, and Engineering to deliver inclusive, compliant, and user-centered solutions at scale.
- Contributed to shared design systems, ensuring consistency across app, mobile web, and desktop experiences.
- Delivered high-fidelity, dev-ready designs and supported implementation through QA reviews and HTML/CSS checks in staging.
- Applied accessibility best practices informed by formal training and real-world validation.
- Presented design work clearly to stakeholders, aligning user needs, product strategy, and business priorities.
- Mentored designers on interaction quality, systems thinking, and iterative design process.

Pairty | Senior Product Designer Consultant | Oct 2025 -Jan 2026

- Built Pairty's brand and product design system from the ground up during an early-stage phase with no existing system in place.
- Defined foundational design tokens for color, typography, spacing, grid, and motion, mapping them to CSS variables to support engineering alignment.
- Designed and documented reusable components for wallets, dashboards, token pricing, exchange flows, and onboarding experiences.
- Validated layouts, interactions, and accessibility directly in-browser prior to engineering handoff.
- Created HTML/CSS foundation files to bridge design and development and increase product velocity in the absence of mature tooling.
- Produced clear documentation separating brand guidelines from the product design system to reduce ambiguity across teams.
- Partnered closely with founders and engineers to evolve product direction while advocating for UX quality, consistency, and accessibility.



● ABOUT

Senior Product Designer with 7+ years of experience designing high-traffic, consumer-facing products with a strong focus on mobile UX, interaction design, and design systems. Proven track record of partnering with product and engineering to ship intuitive, visually engaging experiences used by millions. Passionate about clarity, speed, iteration, and building products people come back to daily.

● EDUCATION

Graphic Design

Florida Keys Community College

Masters of Arts

University of Warsaw

● SKILLS

User-Centered Design, UX Strategy, User Research (Qualitative & Conversational), Information Architecture, Interaction Design, Content Design, Wireframing, High-Fidelity Prototyping, Usability Testing, Accessibility & Inclusive Design, Motion & Micro-Interactions, Visual & Communication Design, Front-End Design (HTML, CSS), Data-Informed Design, Agile Product Development, Retention & Engagement Design, Problem Solving, Cross-Functional CollaborationTrend Awareness

● TOOLS

Figma, Adobe Creative Cloud (All Apps), Jira, Asana, Litmus, Accessibility Tools (WAVE, axe), Google Analytics, Microsoft Clarity, AI Assistants (ChatGPT, Gemini)

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Omega GTI | UX Designer & Front End | 2021 - 2024

- Led UX and UI design for fintech and enterprise-facing products, including wallet-like account experiences and dashboards
- Designed scalable user flows, wireframes, and high-fidelity interfaces in Figma with a strong focus on system reuse
- Collaborated directly with developers to translate designs into production-ready components
- Provided front-end guidance and QA support to ensure accessibility, consistency, and visual accuracy
- Helped establish design documentation and component standards to improve delivery speed across teams the product design system to reduce ambiguity across teams
- Collaborated with founders and engineers to evolve product direction while advocating for UX quality, consistency, and accessibility

Fanatics | Web Designer | Front-End Designer | Jun 2014 – Jan 2019

- Designed and built responsive, production-facing web experiences for high-traffic e-commerce and fan engagement platforms.
- Worked hands-on in HTML, CSS, and JavaScript to implement layouts, interactions, and visual systems across marketing and commerce surfaces.
- Partnered closely with engineering and marketing to ship designs that balanced brand consistency, performance, and scalability.
- Contributed reusable UI patterns and layout standards to improve speed and consistency across campaigns and seasonal launches. Ensured cross-browser compatibility and responsive behavior through in-browser iteration and detailed QA.
- Built a strong foundation in visual hierarchy, interaction design, and execution quality that informed later work in product design and design systems.
- Actively participated in the company fantasy football league and won the championship twice, deepening my understanding of fantasy user behavior and engagement.



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