UX PRO

PAULINA PRUSZKOWSKA

UX/UI DESIGNER PRO

www.uxdesignerpro.com

ABOUT ME

Highly creative and detail-oriented UX Designer with a strong passion for crafting exceptional user experiences. Equipped with a diverse skill set and a keen understanding of user-centered design principles, I am dedicated to delivering innovative solutions that seamlessly integrate user needs with business goals. Seeking an opportunity to leverage my expertise and contribute to the success of a forward-thinking organization.

CONTACT

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📍 **Miami, FL**

in **www.tinyurl.com/4wmj3546**

REFERENCE

Peter Downie

CEO of Wodu Media

P : (305) 394-7674

E : pd@wodumedia.com

SKILLS

User Research	Usability Testing
User-Centric Design	Collaboration
Wireframing	Accessibility Design
Prototyping	Data Analysis
Information Architecture	Agile Methodology
Interaction Design	Problem-Solving
Graphic Design	Trend Awareness
Motion Design	Communication Design

TOOLS

Adobe XD	JQuery
Adobe Creative Cloud	React
Figma	PHP
Sketch	MySQL
Zeplin	Github
Invision	Cloud Computing
HTML5 & CSS3	Final Cut Pro

EDUCATION

Graphic Design

Florida Keys Community College

(2007)

Masters of Arts

University of Warsaw

(2004)

EXPERIENCE

● **UX/UI Designer**

Freelance   (2021 - 2023)

Led end-to-end user experience design projects, collaborating with cross-functional teams to create intuitive and visually appealing digital products.

Developed user personas, user flows, and wireframes to effectively communicate design concepts and ensure seamless user interactions.

Designed interactive prototypes using industry-standard tools such as Figma and Adobe XD iterating based on user feedback and stakeholder input.

Worked closely with developers to ensure accurate implementation and maintain design integrity throughout the development process.

Conducted usability tests to validate design decisions and identify areas for improvement, iteratively refining the user experience based on user feedback.

Created visually compelling interfaces that align with brand guidelines and enhance the overall user experience.

Stayed up-to-date with the latest industry trends and best practices, continuously seeking opportunities to enhance design skills and knowledge.

● **Multimedia & Web Designer**

Fanatics - Miramar, FL   (2014 - 2019)

Website Design and Development: Create visually appealing and user-friendly websites using industry-standard design tools and technologies. Collaborate with stakeholders to understand their requirements and translate them into functional and visually appealing website designs. Ensure that the design is responsive and optimized for different devices and browsers.

User Experience (UX) Design: Implement user-centered design principles to create intuitive and seamless user experiences. Conduct user research to understand user behaviors, needs, and pain points. Develop user personas, user flows, and wireframes to guide the design process and ensure optimal user interactions.

Visual Design: Create visually engaging website and email layouts, incorporating typography, color schemes, graphics, and other design elements. Ensure that the visual design aligns with the brand identity and effectively communicates the client's message or purpose.

Front-End Development: Implement the design using HTML, CSS, and JavaScript, ensuring that the website is responsive, cross-browser compatible, and accessible. Collaborate with developers or development teams to ensure accurate implementation of the design and troubleshoot any design-related issues during the development process.